

# Evens Foundation Newsletter February 2011



## Guido Knops appointed General Program Manager of Evens Foundation

The Board of Directors of Evens Foundation is pleased to announce that on March 1st 2011, **Guido Knops** will take up the position of General Program Manager of the Evens Foundation. Mr. Knops has over 25 years of experience in the philanthropic sector. Until 2010 he has held the position of manager and director of the Belgian King Baudouin Foundation. Mr. Knops will be responsible for the management and implementation of the strategic plan of the Evens Foundation.

## 2nd Evens Prize for Media Education

With the second Evens Prize for Media Education, to be awarded in 2011, the Evens Foundation continues to highlight the importance of Media Education and to support sustainable projects in this field in Europe. The aim of this prize is to stimulate efforts to increase media literacy by raising critical awareness, which implies comprehension and cultural awareness, and by encouraging media creativity. Both of these contribute to the development of highly aware, active and responsible citizens.

The call for nominations is aimed at projects in the field of Media Education that focus on improving intercultural communication competences. Existing Media Education projects that can clearly demonstrate an attempt to use media production as a communication tool for young people to enter other cultural systems can apply through the application form on **our website**.

The Prize money will be dedicated and divided by the external Jury Members and the Evens Foundation and will be used to create a new dimension to the winning project(s). Only projects that fulfill all criteria can submit. **Deadline is 15th of April 2011.**

## Documentary film “Europe: A journey of exploration”

The Evens Foundation is currently in the process of creating a European documentary. With this film (+/- 50 min), we will seek to call attention to ‘Europe as a space of encounter’, a space where European citizens can get closer to each other and do not perceive ‘the other’ as a threat. In a second phase, this film will be the central part of an educational project. The filmmaker will gather, in various European cities, personal stories and impressions that illustrate this Europe of encounter and unity within diversity. In the search for stories, the filmmaker is guided by the so-called European values. We selected six values mentioned in the Treaty on European Union: democracy, human rights, freedom, equality, the rule of law and solidarity.

Through gathering stories and impressions, we hope to discover and illustrate, in a concrete and vivid way, how Europeans in all their diversity are ultimately the same - to show that we are not as different as it might seem at first sight. To follow the journey of the documentary team, click **here**.

## Third Evens Foundation Poetry Unites contest launched in Poland

The third Evens Foundation contest for the best essay about „*My favorite poem*” was launched in Poland under the patronage of Polish Minister of Education, Katarzyna Hall on October 1st 2010. The contest, open to all schools and all grades in Poland, will award five best essays. The winners, the authors of the best essays, will be featured in short films of the ongoing Poetry Unites TV program and will be invited along with their teachers to the gala event concluding the contest. The gala will take place in Warsaw in the beginning of June 2011. Click **here** for more information.

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